

# NewsTrailer



Magazine for customers and system partners • Autumn 2011

## VTL shapes paths to the future



[www.vtl.de](http://www.vtl.de)

*The CargoFamily.*

# Training: Giving prospects to young people

Life is a process of continual learning. People employed in the logistics sector are also required to regularly extend their knowledge, either in the form of external courses or so-called training on the job.

In order to satisfy the requirements of the logistics market with their increasingly fast-paced change, VTL supports the training of employees, regularly hires trainees and promotes the training of junior staff. August saw the hiring of another "dual student". VTL co-operates with Fulda University of Applied Sciences in this area. The university will be offering the dual bachelor course of Logistics Management for the first time in winter semester 2011/2012.

One focal point of employee training is internal training at the company. This utilises the existing know-how of experienced employees, which is imparted in turn to younger colleagues. In addition, external guest speakers are invited to talk about topical themes.

However, it is not just the technical knowledge of the employees that needs to be expanded, the strengthening and expansion of language skills are equally important to a company that is active throughout Europe.



In addition to practically-oriented involvement, since 2005 VTL has also been promoting and supporting the Model United Nations Society Göttingen e.V., a group of committed students from various faculties at the University of Göttingen. The MUN project is aimed at students with an interest in international politics and international law. The objective is to examine the values of the United Nations, its structures and tasks, as well as the promotion of international understanding. To this end, the students regularly organise realistic simulations of UN assemblies, with high-level political representatives also taking part.

VTL also aims to support the system partners with the provision of knowledge: one current topic is the identification of CO<sub>2</sub> emissions. Here consignors, shippers and freight forwarders are experiencing significant "green pressure" from the public. With its Network Carbon Footprint (NCF) and the new shipment tables VTL is able to provide answers and offer know-how transfer - with the first use of a webinar.

With kind regards,

Yours, Andreas Jäschke  
Business Manager  
VTL Vernetzte-Transport-Logistik GmbH

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Werner-von-Siemens-Straße 15  
D-36041 Fulda  
  
Phone: +49 661 97 68-0  
E-Mail: systemzentrale@vtl.de  
Internet: www.vtl.de

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# VTL qualifies junior staff

## Training and dual studies

During their training all trainees learn the requirements and processes of a modern logistics company: the operational HUB co-ordination together with national and international planning, accounting, quality management and key account service.



Elena Farnung

**Elena Farnung** is one of the 2 trainees that successfully concluded their training in June 2011. She was taken on at the company and has reinforced the invoicing/accounting operations.



Theresa Füller

New trainees are **Theresa Füller** and **Delia Neumann**. Since August 2011 they are being trained as Freight Forwarding and Logistic Service Clerks at VTL.



Delia Neumann

## Dual studies at VTL - for the first time with Fulda University of Applied Sciences



Nico Reuther

In September 2011 **Nico Reuther** completes his studies at the Berufsakademie (university of co-operative education) Nordhessen in Bad Hersfeld with a bachelor dissertation on the subject "Backlog Management – Make or Buy" and will then work as a project manager at VTL headquarters.

*"There were always new tasks in the practical stages, this meant that you could adapt to the challenges and it was never boring."* (Nico Reuther)

As of this winter semester VTL is co-operating for the first time with Fulda

University of Applied Sciences, which now also offers a course in Logistics Management. With the transfer of know-how, the communication of knowledge and experience, VTL is making a further contribution to the qualification of skilled staff.



Cindy Müller

**Cindy Müller** is set to complete dual studies at VTL and Fulda University of Applied Sciences. After a two-month familiarisation period beginning in August 2011, C. Müller will alternately study Logistics Management at the university (specialist logistics issues, the basics of business management, law, IT) and work at VTL. This combination of practice and theory is beneficial to both sides: the strong likelihood of being hired after the course on the one hand, the "tailored employee" on the other, who will process specific issues in the field of VTL logistics management during the course of the six semesters.

[www.fh-fulda.de/indexphp?id=9029](http://www.fh-fulda.de/indexphp?id=9029)

Positive experience with dual training has also been gathered by other VTL partners such as the freight forwarders Gebr. Zobel & Co. GmbH, Barth Spedition GmbH or Adolf Schuck; who also appreciate the great practical relevance: the combination of "classic vocational training" and business management studies.

# Individual further training at VTL

## Individual Excel courses

On 4 October, an external trainer will hold individual Excel courses tailored to VTL and its employees. Two different courses will be offered, to refresh and extend knowledge.

## Further training courses in languages

From October/November English courses will be offered with a special focus on logistics. A number of employees have already completed an online lan-

guage test to find levels for the courses. The courses are to be taught by a well-known, international language school.

## Know-how transfer

On 13/09/11 Mr Christian Grubmüller, Hazardous Goods Officer and HUB Coordinator, conducted the first VTL-internal training. In this ½-day seminar he communicated his knowledge and experience in the field of hazardous goods to the trainees.

## Akademie for VTL partners

VTL headquarters are currently working on seminar content, with first test seminars planned for early 2012. The VTL Akademie wishes to enable its partners to participate at reasonable prices and proposes the funding option (applications from 01 Oct. 2011) of the Federal Office for Goods Transport (BAG).

[www.bag.bund.de/cln\\_008/DE/Navigation/Foerderprogramme/foerder\\_node.html](http://www.bag.bund.de/cln_008/DE/Navigation/Foerderprogramme/foerder_node.html)

# Three new partners

## Emons Spedition GmbH

Emons has been a VTL partner with 2 further locations since 01/09/2011. The family-run company Emons was established in Cologne in 1928 and has developed into a globally-active, successful transport and logistics company with over 40 sites in (Eastern) Europe and a number of strong logistics partners. The new members of the CargoFamily, the Emons branches in Himmelkron/Bayreuth and CZ Pilsen, were established in 1958 and 2005 respectively and are embedded in the Emons transport networks of Germany, Czech Republic, Europe and Eastern Europe.

The Himmelkron site boasts a warehouse capacity of 19,500 m<sup>2</sup>, the branches in the Czech Republic a capacity of 1,200 m<sup>2</sup>. The daily connection of Emons Spedice s.r.o., CZ Pilsen to the central HUB in Fulda means that VTL partners can reach Prague within 24 hours, for example. The German-speaking staff, including at the subsidiary in CZ Pilsen, are looking forward to direct contact with the CargoFamily.



### Emons Spedition GmbH

Bayreuther Straße 4  
**D-95502 Himmelkron**  
Phone: +49 (0) 9273 507-0  
[www.emons.de](http://www.emons.de)

### Emons Spedice s.r.o.

Chebská 79/23  
**CZ-32222 Pilsen**  
Phone: +420 377 3502-80  
[www.emons.cz](http://www.emons.cz)

## EUFRASpeditions GmbH



Untere Hofwiesen 3  
**D-66280 Sulzbach**  
Phone: +49 (0) 6897 8101-0  
Mail: [info@eufra.de](mailto:info@eufra.de)  
[www.eufra.de](http://www.eufra.de)

## Spedlog d.o.o

Spedlog of Maribor in Slovenia has been part of the CargoFamily since 02/05/2011.



### Spedlog d.o.o

Tržaška Cesta 53  
**SI-2000 Maribor**  
Phone: +386 82 052141  
[matjaz.ivanusa@spedlog.com](mailto:matjaz.ivanusa@spedlog.com)

# Delamode Group 5 years in Lithuania

**5 years ago, Delamode set up its national subsidiary in Vilnius. This anniversary was celebrated today with numerous customers, business partners and both national and local political representatives.**

“Over the past 5 years, we have succeeded in continually expanding our service offerings and business volume”, said Lars Thorsen, Managing Director of Delamode Baltics. Referring to the impact of the financial crisis on world trade, globalisation and the logistics industry, Mr. Thorsen underlined the company’s capability to adapt quickly to the changing economic environment as well as the effectiveness of Delamode’s early-introduced strategy of rigorous cost control with a commitment to expanding the company’s market share.

In 2006, Delamode Baltics began its operations by offering road freight services for Baltic region customers. “Today, we focus in particular on high-tech, industrial goods, engineering and healthcare industries, offering specialised services, such as transportation of high-value goods and heavy lifting services”, said Mr. Thorsen. “To ensure high quality and efficiency for our customers, we will continue to extend our



service portfolio and strengthen our position. Furthermore, we will concentrate on developing our domestic and more international road transportation activities.” Delamode will continue to develop

its groupage network with the objective of improving profitability and economies of scale in European traffic. The business plan also foresees the expansion of FTL activities and special networks.



**delamode**  
International Logistics

**Delamode Baltics UAB**  
Naugarduko 102 str.  
**LT-03202 Vilnius**  
Phone.: +370 520 520-82  
Mail: info@delamode.lt  
**www.delamode.co.uk**



Lars Thorsen, Business Manager



## SystemMeeting 2011 Budapest 18-19 November 2011

In November, the VTL partners will get together for the annual SystemTreff. Our location for the 2011 meeting is the Hungarian capital Budapest. Beyond the business activities, an attractive cultural program is planned.

# VTL's CO<sub>2</sub> shipment tables are ready to go

## CO<sub>2</sub> in kg per shipment (WtoW)\*

Distance	Weight															
	50	100	200	300	400	500	600	700	800	900	1,000	1,250	1,500	2,000	2,500	
100	13.8	14.5	16.8	19.7	22.7	25.6	28.6	31.5	34.4	37.4	40.3	45.5	52.9	63.9	78.7	
200	14.6	15.7	19.1	23.6	28.2	32.7	37.2	41.7	46.3	50.8	55.3	63.2	74.5	91.5	114.1	
300	15.4	16.9	21.5	27.6	33.7	39.8	45.9	52.0	58.1	64.2	70.3	81.0	96.2	119.1	149.6	
400	16.2	18.1	23.9	31.5	39.2	46.9	54.5	62.2	69.9	77.6	85.2	98.7	117.9	146.6	185.0	
500	17.0	19.3	26.2	35.5	44.7	54.0	63.2	72.5	81.7	91.0	100.2	116.4	139.5	174.2	220.5	
600	17.8	20.5	28.6	39.4	50.2	61.1	71.9	82.7	93.5	104.4	115.2	134.1	161.2	201.8	255.9	
700	18.5	21.6	30.9	43.3	55.7	68.1	80.5	92.9	105.4	117.8	130.2	151.9	182.9	229.4	291.4	
800	19.3	22.8	33.3	47.3	61.3	75.2	89.2	103.2	117.2	131.1	145.1	169.6	204.5	256.9	326.8	
1,000	20.5	24.6	36.8	53.2	69.5	85.9	102.2	118.6	134.9	151.2	167.6	196.2	237.0	298.3	380.0	

\*) Well to Wheels

### Values based on the Network Carbon Footprint of the LCL system, TÜV-certified according to ISO 14064:2006.

As planned, the LCL system VTL Vernetzte-Transport-Logistik GmbH has produced its shipment tables in two versions. The basis for both is the values identified for the VTL Network Carbon Footprint (NCF), which has been TÜV certified in May 2011. VTL was the first LCL system to present its NCF, at this year's transport logistic in Munich. The NCF was drawn up in co-operation with the Institute for Sustainability in Transport and Logistics (INVL) at Heilbronn University. The subsequent shipment tables were also developed at the INVL, by Prof. Dr. Dirk Lohre and Ruben Gotthardt.

The standard shipment table comprises average values for the CargoFamily, broken down according to distance and weight, thus enabling the identification of CO<sub>2</sub> emissions.

In addition to the standard shipment table, a table has also been created that can be customised. Each VTL partner or

shipping depot can enter its specific values in the table in order to calculate and read their own CO<sub>2</sub> emissions.

The average values collected from the VTL system reflect honest and practice-oriented values. Because VTL has gone far beyond pure transport performance in collecting the data: transshipment and administration were also taken into account, along with the upstream chain, for example fuel production, electricity production and CO<sub>2</sub> equivalents. Business trips and employee commutes were also considered.

The so-called Scope 3 system limit was thereby recorded considerably more comprehensively than foreseen in the EU CO<sub>2</sub> standard planned for the transport sector in 2012.

### Green logistics offers advantages

Consignors, shippers and freight forwarders are facing ever-increasing "green pressure". Environmentally-relevant standards are increasingly becoming decisive criteria in the planning and implementation of efficient logistics. End customers are asking more and more for proof of CO<sub>2</sub> emissions. VTL is able to respond here, with its Network Carbon Footprint. And support the partners in the process ...

We are offering our partners a subject-specific webinar on the benefits of NCF on 20 and 29 September 2011. The webinar will be conducted by our communications agency HERZIG Marketing. Planned duration: 30 minutes. Online presentation with the possibility to ask questions in chat.



- ISO 14064
- Climate footprint verified

# Promoting the reduction of CO<sub>2</sub>

Together with its partners, VTL wishes to draw up further measures to reduce CO<sub>2</sub> and has consequently created four new working groups with the following subjects:

Reduction opportunities in the vehicle fleet via training and technology, in local transport through, amongst other options, optimisation of stop density, in time-definite freight and backlog, in buildings and administration. The dates for the four working groups are scheduled in Oct and Nov 2011 and Jan and Feb 2012.

Interested VTL partners please contact Christiane Fink:

[christiane.fink@vtl.de](mailto:christiane.fink@vtl.de).



## Associates of the VTL system center



**Kristina Koch** (24 years old)  
International Planning/Service  
since March 2011

"I like to dive in my spare time. I also like to spend a lot of time with my family and friends."



**Soraya Ajaghfouf** (27 years old)  
Sales Department/Key Account  
Customer Service  
since April 2011

"In my spare time I go jogging or occasionally cycle. I also like to spend time with my family and friends."



**Johanna Birkhan** (25 years old)  
Member of Management  
since July 2011

"In my leisure time I like to do things with friends. I also enjoy swimming or diving in summer/on holiday. In winter I can often be found on the ski slopes. I have recently been exploring Fulda and the surrounding area, as I am not yet that familiar with the city."

# We are in Europe. For you. NewsTrailer

## Dates 2011



3. Kongress  
**100% Erneuerbare-Energie-Regionen**  
 Kassel • 27-28 Sept. 2011  
[www.100-ee-kongress.de](http://www.100-ee-kongress.de)



46. BME-Symposium  
**Einkauf & Logistik**  
 Berlin • 9-11 Nov. 2011  
[www.bme-symposium.de](http://www.bme-symposium.de)



**logitrans Istanbul**  
 Istanbul • 8-10 Dec. 2011  
[www.logitrans.com.tr](http://www.logitrans.com.tr)



All VTL customers and partners as well as employees and interested parties are warmly welcome to visit us on our stands to find out about new developments and make new contacts.

