

VTL defines Green Logistics



Sustainability in the
VTL Cargo System

Three meerkats are standing upright in a row. The meerkat on the left is wearing a blue and yellow baseball cap. The middle meerkat is wearing red-rimmed glasses. The meerkat on the right is looking upwards. They are positioned in front of a background of a road, trees, and a cornfield under a blue sky.

The Cargo Family.

www.vtl.de

Not the latest trend - rather responsibility for the future

Transportation of goods is not an end unto itself, rather the basis for the care and quality of life of a highly developed society. That transportation has a negative effect on the environment is obvious. The VTL Network has recognized its responsibility for the preservation of the natural environment and works night after night with the efficient loading of carriers from bundling large volumes to the reduction of emissions. One result of this bundling is a reduction of empty miles and therefore an economical fuel consumption.

„Green Logistics“ is not a short-term fashion trend, rather develops as a solid component of all of the participating members of the commercial logistic chain. Every enterprise must develop the behaviour appropriate to itself to reach the optimum ecological and economical efficiency.

Customers are increasingly interested in their „ecological footprint“ as well. The ecological assessment is becoming more and more a choice criterion for the shipper.

The reduction of CO₂ amounts is nevertheless not free of charge. „Green Logistics“ will have a price in the short term that will have to be paid by the end user

eventually. Politics is connected to this. Framework requirements such as comparable measurement systems must be created, which are valid all over Europe at a minimum, to ensure the safeguarding of long term investment and do not cause distorted competition.

Since the beginning of 2010, VTL has worked together with the Heilbronn High School and with the support of the „Institute for Sustainability in Transportation and Logistics“ (INVL) on the concept of „Green Logistics“ in the VTL network. The goals of this concept are the reduction of CO₂ emissions, the reduction of electricity use, noise reduction, and conscious handling of scarce resources.

VTL is aware of its responsibility for the environment and for the future generations. We gladly take on this challenge.

With kind regards,



Yours,
Andreas Jäschke

Business Manager
VTL Vernetzte-Transport-Logistik GmbH



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VTL defines Green Logistics with INVL



VTL dedicates itself specifically to the theme of sustainable logistics within its entire cargo system. As the first mid-level cargo enterprise network, VTL cooperates with the Institute for Sustainability in Transportation and Logistics (INVL) and with Heilbronn High School.

„Together with the INVL we want to specifically prepare for the complex sustainability challenges of a networked transportation system so that we can define holistic practical advantages for our customers and system partners“, declared Andreas Jäschke, business manager of the VTL Interlinkage-Transport-Logistic GmbH. „The joint efforts with INVL initiated in the previous year are an important building block in the improvement

of our sustainable transportation and logistics solutions.“

The agreed advantages are also shown in the current INVL study „Green Logistics“ which the Association of German Freight Forwarders and Logistics Operators (DSLVO) has recently presented. „We want to review the theme of Green Logistics for the transportation system“, claims Prof. Dr. Dirk Lohre, director of the INVL, „the joint efforts with VTL are a part of our research and consulting service on the theme of sustainability-transport-logistics.“

Currently VTL and INVL are working on a strategic concept that with the help of the reference depot should point out operative solutions with lesser direct and indirect emissions and at the same time will suggest concrete compensation possibilities.

Some VTL partners are already engaged in the area of „Green Logistics“. We would like to present you with two examples in this NewsTrailer edition. Two more „green“ stories are ready to be published in the autumn edition.




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 Max-Planck-Straße 39
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Fuel-saving competition

Auch GmbH sees environmental protection as a competitive advantage

Even in a branch office, far from general traffic obstructions and not perceived as a deliberate polluter of the environment, it is important to actively work on image improvement. In the transportation fleet area the Transport & Storage Auch has already begun to outfit their fleet in accordance with Euro IV (since beginning 2005) and later in accordance with Euro V. The reduction of harmful chemical emissions from the vehicles is only effective for environmental protection if usage is also reduced at the same time. This is assessed monthly, awards are given, and the drivers are made

aware through posted timetables. This has led to a type of fuel consumption savings competition and has brought two positive consequences at the same time: every saved liter of fuel reduces costs and protects the resources.

Further measures

The administration began the introduction of an electronic archive system in March of this year to come one step closer to the goal of a paperless workplace.

Auch is looking at the theme of Carbon Footprint as a challenge for the coming years. In this regard, a reliable system has been built since the middle of 2009,

that will allow measurement and better control of the effectiveness of the environmental protection measures.

Carlo Platz - Quality Management Employee
/ BA Student



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220,000 kg CO₂ saved

Sustainable logistics with LOXX

With the expansion of the logistics center, LOXX realized two meaningful environmental projects: A photovoltaic installation on the warehouse roofs and rainwater recapture system in the traffic areas.

On a 10,000 m² roof surface, 1,764 polycrystalline solar modules collect sunlight. The entire photovoltaic installation brings in 361.62 kWp of rated power and puts out around 350,000 kWh of energy yearly. From the clean photovoltaic energy alone, LOXX was able to save around 220,000 kg of CO₂ in 2009.

The warehouses have been outfitted for 10 years with high windows and an automatic light regulating system that brings with it additional energy and therefore CO₂ savings. Using a sophisticated system, LOXX gathers 27,500 m²



of precipitation from the entire 38,000 m² site which, after filtering, is carefully directed into the Emscher river. LOXX has supported the Emscher community with this environmental project since the 1990's.

LOXX received the „watermark“ of the Emscher Cooperative in 2009 for its projected contribution. Not only thanks to this environmental project, LOXX is DIN EN ISO 14001 certified since October 2008.

Marga Marczyk
Press and Communication LOXX



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VTL deserves more market presence

Interview with Werner Geilenkirchen, expert for logistics marketing from HERZIG, the agency VTL trusts to take them to further market strength.



Werner Geilenkirchen

NewsTrailer: Mr. Geilenkirchen, your company is one of the few marketing agencies that are dedicated to logistics.

WG: Yes, we believe that professional marketing is a key factor for logistics service providers, too.

NT: Why has the acceptance of marketing been shoved aside up to now?

WG: Many companies thought they could do well without particular marketing efforts. Plus, many business owners still think marketing is just about „expensive spots“.

NT: How do you counter this error in judgment?

WG: We just proof, that only good marketing can give a good answer to a very important customer question, „Why you?“ At this stage it becomes very clear that the ten thousandth description of „your logistics partner“ does not make an advertising profile.

NT: Which optimization requirements do you see for VTL?

WG: Every VTL partner is operatively well emplaced and particularly engaged. The combination of all these individual benefits is a strong sales argument for ship-

pers. The CargoFamily has more to offer and the customers need to know that!

NT: What goals does a strengthened VTL marketing have?

WG: We want to position the special VTL advantages in the market. Most important, we want to help the system partners to achieve success in their own businesses. Successful partners strengthen the cooperative and a strong cooperative serves the partners as a transportation argument. Good marketing pays off for everyone.

NT: What do your concrete suggestions look like?

WG: Luckily, we do not have to „invent something new“, we are able to fall back on proven messages. Look at a typical VTL trailer. You will find 5 or 6 different visual and text messages: they water down the precision we need.

NT: And where do you want to focus?

WG: VTL can rely on two unique assets, the CargoFamily slogan and the attention grabbing meerkats visual. Strong messages to rightly position VTL as of the leading cargo operations and offerer of European logistical solutions.

NT: Mr. Geilenkirchen, thank you very much!

WG: My pleasure!



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Mazet Group

VTL Partner in France

Founded in 1923, the Mazet Group has its home in Montélimar in southern France. The entrance into the cargo business began in 1971 and the next big step followed in 1990 with the creation of an international network. The business group grew further in 2009 through the acquisition of Belmonte Transport. Today 1,260 employees work in 18 French branches for Mazet. They have reached sales of 123 million Euros. The largest part of the sales, with 23%, is generated in the foodstuffs industry. Other than that Mazet is active in the cosmetic as well as automobile supplier industries.

Mazet has declared customer satisfaction and responsibility for the environment as their leitmotifs. Therefore different products, chosen by the customer, are offered: a 24/48 hour standard service, guaranteed delivery, express as well as area cargo (Mazet Messagerie) and partial loading (Mazet Affrètement). Moreover the business offers a storage facility of 55,000 m², which is outfitted with RFID-Technology, so that the tracking of goods in real time can take place over the Internet. Mazet International was founded in 2001 on uncomplicated development of transportation in Europe. The society is active in land, air and sea transport and produces today some 12 million Euros annually. 34 employees in Lille, Paris, Lyon and Montélimar ensure a smooth course in import and export business as well as the joint venture with VTL.



MAZET International S.A.R.L.

Rue de Lorival

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Tel.: +33 320 90 56 66

www.mazet.com

The VTL Network

European network extended further. New members of the CargoFamily:

Gebr. Zobel & Co. Spedition GmbH

An der Knorr-Bremse 6

D – 58300 Wetter

Tel.: +49 2335 97 559-0

45 individual vehicles, 4,700 m² covered and storage spaces. Collection, goods loading docks, intermediate storage, storage, palletization and packing, commissioning, long term security, preparation of delivery acknowledgments, neutral transport conduct and delivery to the end customer. More at www.spedition-zobel.de

Landauer Transportgesellschaft Doll KG

Gleisstraße 1

D – 68766 Hockenheim

Tel.: +49 6205 20 921-00

We are a mid-level, owner directed logistics enterprise with around 350 employees and 80 cargo vehicles. On site in Hockenheim there are more than 40,000 m² warehouse space available for all types of logistical tasks. We stand ready to work together as partners according to our business motto „In the trust of a partnership“. More at www.ltg-logistik.com

Spedition HEIN GmbH

Ernst-Bauer-Straße 4

D – 97941 Tauberbischofsheim

Tel.: +49 9341 60 00-0

80 vehicles, 5,000 m² covered and storage spaces. Direct drive and rush transport Europe wide. Service in all areas of transport. Quality management in accordance with DIN ISO 9002, hazardous materials transport. More at www.spedition-hein.de

Ghibli Kft.

Péter Bognár (German speaking)

Petroleum and 2-4

HU – 1211 Budapest

Tel.: +36 20 770 67 87

120 cargo vehicles. Consolidated freight, partial and complete loads, express, protected goods transport and transport of industrial waste. 15,000 m² dust and humidity free, temperature controlled storage with modern security installation. Drive twice weekly between HUB Fulda and Budapest. More at www.ghibli.hu

Richard Müller GmbH & Co. KG

Am Galgenfeld 23 – 27

D – 63571 Gelnhausen

Tel.: +49 6051 92 90-0

40 individual vehicles, 5,000 m² storage space and 7,500 pallets places in high shelf storage. Tank truck transport as well as hot liquid transport in the entire european area. Daily line traffic between the Gelnhausen site and greater Barcelona, Spain. Further information at www.spedition-mueller.de

M + F Spedition GmbH & Co. KG

Euregiostraße 2

D – 48527 Nordhorn

Tel.: +49 5921 175-0

Business with site in Germany, specialized in Great Britain and Ireland transport. Transport of ADR and non-palletized consignments as well as procurement logistics. Daily departures from the Fulda HUB and Gelsenkirchen RHUB. More at www.mundf.de

Fenthol & Sandtmann GmbH

Ottostraße 11

D – 85757 Karlsfeld

Tel.: +49 8131 59 194-0

Bredowstraße 30 (second location)

D – 22113 Hamburg

Tel.: +49 40 73 341-0

Representing two of five business practices in the VTL network. National and international procurement and distribution logistics, import and export of sea freight, handling of tolls, and storage locations as well as 12,400 m² storage area in Hamburg. More at www.fenthols.de

Steckhan & Peters Logistik GmbH

Husumer Straße 200

D – 24941 Flensburg

Tel.: +49 461 95 700-0

Together with two daughter enterprises, we offer the planning and transport of all service procedures in the logistical process chain. Loading and collected load transport, storage, container loading and unloading, commissioning, packing, Internet sending, back haul, packaging, palletization, labelling, end assembly and packing of displays. More at www.steckhan.de

Weck + Poller Holding GmbH

Zum Plom 23

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Tel.: +49 3741 41 57-0

Altogether eight sites in Germany and Slovakia. Procurement, production and distribution logistics, warehousing, commissioning, packing, packaging service and supply chain management for all branches of automotive, commerce and industry. More at www.weckpluspoller.de

Ploj d.o.o.

Ivan Godanj (deutschsprachig)

Zagreška cesta 24

SI – 2000 Maribor

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Resident in Maribor, North Slovenia. The enterprise active in the areas of collected goods, heavy transport, ADR and refrigerated transport. There are 300 m² covered and 1,000 m² free storage spaces available. Once weekly departure to Slovenia from Fulda HUB. More at www.ploj.si

Associates of the VTL system center in Fulda



Christian Grubmüller

Operations Coordinator and Dangerous Goods Officer

At VTL since 05/2008
33 years old

Hobby:

In my free time I practice various sports like bicycling, running, inline skating and swimming. I like to go on bike rides of several days and go cross country skiing.



Kerstin Wittig

Night Department Manager

At VTL since 2004
47 years old / 3 children

Hobby:

I find comfort in nature by hiking. And as an avocation, I like to restore old upholstered furniture.



Daniela Klüber

Clearing und Invoicing

At VTL since summer 2008
38 years old / 2 children

Hobby:

I sing in a band, like to go dancing, walk with friends in the Rhöner-Welt, spend time with my children and I often visit my favorite city, Köln.

Christiane Fink

Management Assistant

At VTL since summer 2009
26 years old

Hobby:

I like to travel and ride. Other than that I spend a lot of time with my friends and occasionally play music.



We are in Europe. For you. NewsTrailer

VTL World Soccer Championship Lottery

VTL will raffle off three attractive prizes on the occasion of the World Soccer Championship.

First prize is a flat-screen TV, second prize is a digital camera and the third prize is an original German World Soccer Championship singlet with the VTL logo.

And here is the question:

When did Brazil win the first World Soccer Championship?



- A 1934
- B 1950
- C 1958
- D 1962

Send your answer until June 18, 2010 to: gewinnspiel@vtl.de. The prizes will be raffled among all of the correct respondents and the winner will be announced on the homepage of www.vtl.de on June 25, 2010.

Employees of the VTL Vernetzte-Transport-Logistik GmbH may not participate. All rights reserved.

We wish you all good luck and an exciting World Soccer Championship 2010!



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